

Tokyo Marathon Foundation Sustainability Policy

The Tokyo Marathon Foundation has set its mission as 'Change the future, through the joy of running.' By organizing running events such as the Tokyo Marathon and the Tokyo Legacy Half Marathon, managing the running community ONE TOKYO, and providing various running sports content to society, we have contributed to improving people's quality of life (QOL).

In 2020, amid the COVID-19 pandemic, we marked our 10th anniversary. Looking ahead to the next decade, we outlined an 'Action Plan' that places greater emphasis on social contribution and wellness in our business activities. In particular, through running sports, we aim not only to pursue 'convenience' and 'efficiency' in city development but also to enhance overall living environments based on the concept of a 'Smart Wellness City.' This concept prioritizes physical and mental health, social connections, and environmental preservation.

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For us to continue providing the 'joy of running' to people and to realize a Smart Wellness City in collaboration with various stakeholders, it is essential to take actions that ensure the sustainability of the natural, social, and economic environments necessary for enjoying sports.

To achieve this, our business activities must adhere to the principles of the United Nations' Sustainable Development Goals (SDGs). Regarding the relationship between sports and the SDGs, the UN's '2030 Agenda for Sustainable Development' recognizes that 'sports contribute to development and peace by promoting tolerance and respect, as well as to health, education, and social inclusion goals, while also contributing to the empowerment of women, youth, individuals, and communities.'

Based on this understanding, we've established key action principles as part of our Sustainability Policy to promote business activities that contribute to the realization of a sustainable society.

1 Consideration for the environment in business activities

Marathons are mass-participation events uniting runners, spectators, and organizers, and they generate significant waste tied to the materials used. Large-scale running events like the Tokyo Marathon and Tokyo Legacy Half Marathon produce substantial discarded items—many prepared specifically for race day and disposed of shortly after. Reducing waste is critical, but true sustainability requires adopting low-impact materials, promoting recycling, and encouraging reuse. These efforts align with the United Nations Sustainable Development Goals (SDGs) and ensure the long-term viability of these marathons.

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Efficient energy management and carbon-neutral operations are equally vital.

Climate change poses a direct threat to the future of outdoor sporting events. To fulfill its social responsibility and promote environmentally conscious operations, the Foundation commits to integrating sustainability into all business activities—not only major races like the Tokyo Marathon and Tokyo Legacy Half Marathon but across its entire operational framework.

2 Social contribution and awareness-raising for the creation of a sustainable society

Beyond managing flagship events such as the Tokyo Marathon and Tokyo Legacy Half Marathon, the Foundation oversees significant community platforms, including the ONE TOKYO running community with 600,000 members and the VOLUNTAINER sports volunteer organization with 20,000 registered members. These events and associations form a large platform engaging vast audiences—participants, members, and spectators alike—offering opportunities to launch initiatives and raise awareness for a sustainable society. Collaborations with sponsoring companies and media outreach further amplify critical messages on issues like climate change and gender equality.

The Foundation's contributions to the SDGs extend beyond its own efforts, leveraging the diverse stakeholders involved in its operations. Supporting nonprofit organizations that tackle social challenges through charity initiatives is increasingly vital, as it addresses complex, multifaceted issues that government services alone cannot resolve. Moving forward, the Foundation will expand its social impact through enhanced charity efforts.

Additionally, to advance a smart wellness society, it will prioritize initiatives that boost health awareness, encourage exercise habits, nurture the next generation, and foster running-centered communities—all with sustainability at the core.

3 Collaboration and solidarity with various communities, and the promotion of diversity and inclusion

Sports transcend competition, serving as a unifying space for people of diverse backgrounds—across race, gender, culture, religion, disability, sexual orientation, and more. Running events like the Tokyo Marathon and Tokyo Legacy Half Marathon are powerful tools for promoting diversity and inclusion, fostering connections and mutual understanding through running. These efforts contribute to a more equitable and diverse society.

To advance these values, the Foundation will strengthen cooperation with key partners, including the World Athletics, Abbott World Marathon Majors, parasports organizations, and other stakeholders championing diversity and inclusion.

Furthermore, to ensure races and events serve as spaces where diverse individuals can come together and connect, fostering an inclusive environment is paramount. This allows all participants to engage with confidence and peace of

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mind. Achieving this requires raising awareness among attendees and event stakeholders, alongside providing comprehensive education for staff.

A society enriched by diverse values is more resilient and sustainable, driving progress in areas such as the economy, culture, and welfare. Through its activities, including the Tokyo Marathon, the Foundation pledges to champion diversity and inclusion, contributing to the creation of a sustainable future.