

## **Privacy Policy**

### Handling of personal information

The Tokyo Marathon Foundation provides runners, volunteers, and spectators with various opportunities to participate in sports activities, through organization of the annual Tokyo Marathon race held in March and other running events.

The official membership club of the Tokyo Marathon Foundation “ONE TOKYO” has provided members with various information on running/marathon. Also, through its charity programs, the Tokyo Marathon Foundation has contributed to the society.

We understand the importance of the personal information collected from applicants/participants, and will make sure to handle such data with the utmost care.

The personal information that we collect from applicants/participants of the Tokyo Marathon race in connection with organizing such race will be protected under various security measures as described below.

### **1. Compliance with statutory and regulatory obligations and all applicable laws of Japan**

We strive to use and strictly manage the personal information we collect use, and disclose in compliance with the Tokyo Marathon Foundation’s privacy protection regulations, which are set in accordance with the Act on the Protection of Personal Information (Act No. 57 of May 30, 2003) and all other applicable statutory and regulatory obligations and laws.

### **2. Collection, use and disclosure of personal information**

The Tokyo Marathon Foundation collects, uses, and discloses the personal information we hold in compliance with our personal information protection management system, which is designed to adhere with the Personal Information Protection Management System requirements of the Japanese Industrial Standards set forth in JIS Q 15001:2006. Basically, we only collect personal information that applicants/participants provide voluntarily (authorized by the guardian in the case of minors under the age of twenty (20)), including when applying and registering for the race.

The purpose of collecting and processing personal information will be specified in advance, and the Tokyo Marathon Foundation limits the collection and processing of personal information to what is necessary to achieve the purposes previously advised to applicants/participants.

#### **(1) Type of Information collected**

The Tokyo Marathon Foundation will collect and process the following personal information.

- **When applying to participate in the Tokyo Marathon race**

When applicants apply to participate in the Tokyo Marathon race, we collect and process personal information of applicants (such as the applicants' name, gender, date of birth, age, address, telephone number, mobile number, email address, nationality, passport number (if applicant participates from overseas), emergency contact name, telephone number, relationship of such emergency contact with the applicants, whether applicants are registered with the Japan Association of Athletics Federations (JAAF), JAAF ID), and race information of applicants (such as whether the applicant has any disability (visual disability, intellectual disability, use of wheelchair), whether the applicant is an organ transplant recipient and whether the applicant needs an escort runner) (if applicable); all of which are information provided to us by the applicants.

- **When selected applicants participate in the Tokyo Marathon race**

When participants run in the Tokyo Marathon race, we collect and process personal information including each participant's face photo, footage, race results and intermediate race record and estimated runner location information during the race, in addition to the personal information set forth above.

In order for us to confirm whether the runners are actual participants, we collect and process participants' face photos; and we collect and process surveillance footage of the course during the race (participants' appearance may be recognized in such footage) for safety reasons.

- **In case first aid or transfer to the hospital becomes necessary**

Name and phone number of hotel where the participant is staying during the race, currently treated conditions, current medication, allergies, name of injuries and diseases, symptoms, site of occurrence, the treatment received (if any) and any other necessary information will be collected and shared with the hospital which the participant is transferred to.

In addition, if a participant is taken to the hospital, name of injuries and diseases, course of the symptoms, course of treatment, and current prescription will be obtained from such hospital in order to respond in the wake of an accident, including indemnity, examination and improvement of the places for distributing emergency staff, the number and places for distribution of emergency vehicles, and any other matters concerning safety for the future race.

## **(2) Purposes of use of personal information**

The Tokyo Marathon Foundation will process personal information in order to achieve the purposes notified or set forth below.

- **For applicants for the Tokyo Marathon race:**

- to select and registering participants;
- to improve service and safety levels for applicants/participants;
- to provide information from the sponsors, supporting organizations and related

organizations; and

- to provide to the third parties as set forth in this Privacy Policy.

• **For participants in the Tokyo Marathon race:**

In addition to the purposes set forth above, we will process participants' personal information for the purposes set forth below:

- to confirm the runner identification;
- to ensure safety control of the marathon course;
- to deliver the Runner Handbook, results, and miscellaneous information related to the event to the participants;
- to announce intermediate record and estimated runner location information during the race and race results (including rankings);
- to subscribe to insurance;
- to provide medical care;
- to provide support in the wake of an accident, including indemnity;
- to examine and improve the places for distributing emergency staff, the number and places for distribution of emergency vehicles, and any other matters concerning safety for the future race;
- to hold and manage the Tokyo Marathon race; and
- to compile statistics on the Tokyo Marathon race.

**(3) Transfer of personal information to third parties**

The Tokyo Marathon Foundation basically does not provide the applicants/participants' personal information to third parties except as otherwise provided by laws and regulations or when prior consent by applicants/participants.

Meanwhile, the Tokyo Marathon Foundation may provide the applicants/participants' personal information to third parties (including those located outside) of Japan if provision of such information is necessary to the affiliates (including Abbott World Marathon Majors LLC located in the United States, operating the Abbott World Marathon Majors) and contractors of the Tokyo Marathon Foundation within the scope relevant to the management of the event, in case required to provide such information to insurance companies in order to apply for insurance, in case of transferring the provided information regarding health or medical care to the hospital which the participant is taken to, or in case of announcing the information relating to race record via TV, newspaper, magazine, internet and the like.

**(4) Sensitive personal information**

We process the information regarding the disability (visual disability, intellectual disability, use of wheelchair), organ transplant and escort runner set forth in 2(1) above only to the extent necessary to specify the type of the race which participants participates (including announcement of the race result).

We process the medical information and health information set forth in 2(1) above only to the extent necessary to provide medical care, to provide support in the wake

of an accident including indemnity and to examine and improve the places for distributing emergency staff, the number and places for distribution of emergency vehicles, and any other matters concerning safety for the future race.

### **3. Prevention of leakage, falsification loss or damage of personal information**

When we process personal information, we shall endeavor to manage and store personal information in an accurate and up-to-date state and retain the information properly by taking appropriate security measures against loss, destruction, falsification, and leakage.

In addition, we will exercise appropriate supervision over the employees processing the personal information or the contractors whom we entrust the processing of the personal information.

### **4. Continuous improvement of personal information protection management system**

We will make necessary efforts to ensure the continuous improvement of our personal information protection management system.

### **5. Making requests regarding the disclosure of your personal information subject to disclosure**

Any request for access, rectification, or suspension of use of the personal information held by the Tokyo Marathon Foundation shall be made in accordance with the Tokyo Marathon Foundation's privacy protection regulations and personal information handling guidance of the Tokyo Marathon Foundation (the "Guidance"). When requesting disclosure of personal information subject to disclosure, a "request for disclosure of personal information subject to disclosure" (pdf format) as set forth in the Guidance shall be submitted.

Please note that it is necessary to install Adobe Acrobat Reader in order to view pdf files.

\*To obtain a copy of your personal data, you will need to bear the necessary cost set by the Tokyo Marathon Foundation's privacy protection regulations.

### **6. Inquiries**

If you have any complaint or consultation regarding the processing of personal information, please contact us at the following help desk department by telephone, e-mail or mail.

Tokyo Marathon Foundation Helpdesk

8F Ariake Frontier Bldg. Tower B, 3-7-26 Ariake, Koto-ku, Tokyo 135-0063 JAPAN

Tel: [+81-3-5500-6677](tel:+81-3-5500-6677) Fax: [+81-3-5500-6678](tel:+81-3-5500-6678)

E-mail: [daihyo@tokyo42195.org](mailto:daihyo@tokyo42195.org)

Office Hours: 10:00 a.m. - 5:00 p.m. (Except Saturdays, Sundays, National Holidays and Year-end through New Year Holiday)

## **7 Revision of this Privacy Policy**

The Tokyo Marathon Foundation may change the contents of this Privacy Policy when necessary. We will announce the revised Privacy Policy on this website when a revision is made.

Please check the contents of this Privacy Policy in a timely manner.

After the policy is revised, the applicants/participants shall be deemed to have agreed to the revised policy when the applicants/participants view this Privacy Policy.

Effective date: April 1, 2013.

Revised as of: August 1, 2018.

Tokyo Marathon Foundation President/CEO : Shizuo Ito

## Privacy Policy

### Handling of Personal Data

The Tokyo Marathon Foundation (also referred to as “we” or “us” ) understands the importance of the personal data collected from applicants/participants, and will make sure to handle such data with the utmost care.

This Privacy Policy is applied with respect to the holding of the Tokyo Marathon for processing the personal data we collect from each applicant/participant in the European Economic Area ( “EEA” ).

#### **1. Types of personal data**

In this Privacy Policy, ‘**personal data**’ means any data relating to an identified or identifiable natural person. We may collect and process the following types of personal data. Please note that some of the following types of data may not fall under personal data under the applicable law, depending on the contents thereof.

##### **(1) When applying to participate in the Tokyo Marathon race**

When applicants apply to participate in the Tokyo Marathon race, we collect and process personal data of applicants (such as the applicants’ name, gender, date of birth, age, address, telephone number, mobile number, email address, nationality, passport number (if applicant participates from overseas), emergency contact name, telephone number, relationship of such emergency contact with the applicants, whether applicants are registered with the Japan Association of Athletics Federations (JAAF), JAAF ID), and race information of applicants (such as whether the applicant has any disability (visual disability, intellectual disability, use of wheelchair), whether the applicant is an organ transplant recipient and whether the applicant needs an escort runner) (if applicable); all of which are data provided to us by the applicants.

##### **(2) When selected applicants participate in the Tokyo Marathon race**

###### **• Personal data that participants provide to us**

When participants run in the Tokyo Marathon race, we collect and process personal data including each participant’ s face photo, footage, race results and intermediate race record and estimated runner location information during the race, in addition to the personal data set forth in (1) above.

In order for us to confirm whether the runners are actual participants, we collect and process participants’ face photos; and we collect and process surveillance footage of the course during the race (participants’ appearance may be recognized in such footage) for safety reasons.

In addition, if a participant suffers an injury and receives medical care, we will

collect and process the necessary data such as name and phone number of the hotel where the participant is staying during the race, current medical conditions, current medications, allergies, disease or injury name, symptoms, site of occurrence and the treatment received (if any).

Further, if a participant is transferred to the hospital, we will provide such data to the hospital.

• **Personal data that we obtain from hospitals**

If a participant is transferred to the hospital, we collect and process data on the disease or injury name, course of symptoms, course of treatment, and current prescriptions, from the hospital, in order to respond in the wake of an accident, including indemnity, examination and improvement of the places for distributing emergency staff, the number and places for distribution of emergency vehicles, and any other matters concerning safety for the future race.

**2. Compliance with statutory and regulatory obligations and all applicable laws**

We strive to use and strictly manage the personal data we collect use, and disclose in compliance with the Tokyo Marathon Foundation's privacy protection regulations, which are set in accordance with the General Data Protection Regulation (Regulation (EU) 2016/679) and all other applicable statutory and regulatory obligations and laws.

**3. Collection, use and disclosure of personal data**

The Tokyo Marathon Foundation collects, uses, and discloses the personal data we hold in compliance with our personal data protection management system, which is designed to adhere with the Personal Information Protection Management System requirements of the Japanese Industrial Standards set forth in JIS Q 15001:2006.

The purposes for collecting and processing personal data are specified in advance, and the Tokyo Marathon Foundation limits the collection and processing of personal data to what is necessary to achieve the purposes previously advised to applicants/participants.

**(1) Purposes of use of personal data**

The Tokyo Marathon Foundation processes applicants/participants' personal data in order to achieve the purposes notified individually to applicants/participants or set forth below:

• **For applicants for the Tokyo Marathon race**

- to select and register participants;
- to improve service and safety levels for applicants/participants;
- to provide information from sponsors, supporting organizations and related organizations; and
- to provide personal data to the third parties as set forth in this Privacy Policy.

• **For participants in the Tokyo Marathon race**

In addition to the purposes set forth above, we will process participants' personal data for the purposes set forth below:

- to confirm the runner identification;
- to ensure safety control of the marathon course;
- to deliver the Runner Handbook, results, and miscellaneous information related to the event to the participants;
- to announce intermediate record and estimated runner location information during the race and race results (including rankings);
- to subscribe to insurance;
- to provide medical care;
- to provide support in the wake of an accident, including indemnity;
- to examine and improve the places for distributing emergency staff, the number and places for distribution of emergency vehicles, and any other matters concerning safety for the future race;
- to hold and manage the Tokyo Marathon race; and
- to compile statistics on the Tokyo Marathon race.

## **(2) Additional processing**

In the case of processing the applicants' /participants' personal data for purposes other than the above, the Tokyo Marathon Foundation will notify the applicants/participants in advance of such purposes of use and other matters as required by applicable law.

## **(3) Consent**

The Tokyo Marathon Foundation will, in principle, process the applicants/participants' personal data on the basis that the applicants/participants have provided consent for the Tokyo Marathon Foundation to do so when they indicated their acceptance of this Privacy Policy.

The applicants/participants may withdraw such consent at any time; provided, however, that this will not affect the lawfulness of any processing carried out before their withdrawal of such consent.

In obtaining personal data from applicants/participants under the age of twenty (20), we will, at all times, ask for such person's guardian's consent or the consent authorized by the guardian. In the event that anyone under the age of twenty (20) wishes to use the services (including, without limitation, for applying/participating in the marathon, and ranking; the same shall apply hereafter), we ask them to make sure that consent is given or authorized by their guardian.

## **(4) Necessity of providing personal data**

The personal data that the applicants/participants are to provide is necessary in order for the Tokyo Marathon Foundation to provide services to the applicants/participants. Therefore, there may be cases where applicants/participants who have not provided such data will be unable to use the services.



#### **(5) Retention period**

The Tokyo Marathon Foundation will retain the applicants/participants' personal data as long as such data is necessary to provide the services to the applicants/participants, but we will promptly delete the same in the case such data is no longer necessary.

#### **(6) Transfer of personal data**

The Tokyo Marathon Foundation may provide the applicants/participants' personal data to third parties such as subsidiaries and affiliates of the Tokyo Marathon Foundation, cloud vendors, contractors of the Tokyo Marathon Foundation such as service companies, and hospitals etc., and the applicants/participants' personal data will be processed by such third parties in order to carry out the purposes of use specified above. As a result, applicants/participants' personal data may be transferred to entities in countries or jurisdictions outside the EEA (including, without limitation, Japan and the U.S., the same shall apply hereafter).

Please note that such countries or jurisdictions may not have the same data protection laws as the EEA, and many of the rights provided to data subjects in the EEA will not be given.

In addition to the above, in the case that the Tokyo Marathon Foundation provides the applicants/participants' personal data to any third party located in a country outside the EEA, we will ensure that adequate measures are taken concerning the protection of the applicants/participants' personal data by methods such as executing standard contract clauses based on the EU General Data Protection Regulation.

#### **(7) Sensitive personal data**

We process the data regarding the disability (visual disability, intellectual disability, use of wheelchair), organ transplant and escort runner set forth in 1(1) above only to the extent necessary to specify the type of the race which participants participates (including announcement of the race result).

We process the medical data and health data set forth in 1(2) above only to the extent necessary to provide medical care, to provide support in the wake of an accident including indemnity and to examine and improve the places for distributing emergency staff, the number and places for distribution of emergency vehicles, and any other matters concerning safety for the future race.

### **4. Prevention of leakage, falsification loss or damage of personal data**

When we process personal data, we shall endeavor to manage and store personal data in an accurate and up-to-date state and retain the personal data properly by taking appropriate security measures against loss, destruction, falsification and leakage. In addition, we will exercise appropriate supervision over the employees processing the personal data or the contractors to whom we entrust the processing of the personal

data.

#### **5. Continuous improvement of personal data protection management system**

We will make necessary efforts to ensure the continuous improvement of our personal data protection management system.

#### **6. Applicants/participants' rights**

The applicants/participants may make a request to the Tokyo Marathon Foundation for access to, rectification or erasure of, restriction of, or object to processing of their personal data, and may make a request for data portability.

The applicants/participants may raise an objection to the data protection authorities having jurisdiction over the Tokyo Marathon Foundation or the location of the applicants/participants' domicile with regard to the processing of their personal data.

Any request for access, rectification, or erasure of, restriction of use of the personal data held by the Tokyo Marathon Foundation shall be made in accordance with the Tokyo Marathon Foundation's privacy protection regulations and personal data processing guidance of the Tokyo Marathon Foundation (the "Guidance"). When requesting disclosure of personal data subject to disclosure, a "request for disclosure of personal data subject to disclosure" (pdf format) as set forth in the Guidance shall be submitted. Please note that it is necessary to install Adobe Acrobat Reader in order to view pdf files.

#### **7. Inquiries**

The Tokyo Marathon Foundation determines the purpose and means of processing the applicants/participants' personal data.

In the event of any questions or concerns regarding this Privacy Policy or the processing of personal data by the Tokyo Marathon Foundation, or any requests concerning the access to, the rectification or erasure of, or the restriction of processing of personal data, or with regard to data portability, please contact us at the following help desk department by telephone, e-mail or mail.

Tokyo Marathon Foundation Helpdesk

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Revised as of: August 1, 2018.

Tokyo Marathon Foundation President/CEO : Shizuo Ito